



Godwin Band Booster Meeting Minutes: October 04, 2021

Attendance

Derek Ramsey	Bob Trull	Rachel Angel	David Samson	Melissa Spaulding
Felicia Ainsa	Marianne Ashby	Beth Austin	Melinda Gold	Julie Gordon
Jacob Krieg	Robin Lownsbury	Maureen Mandeville	Nancy Neely	Stacie Radcliffe
Cheryl Rudolph	Caryn Ruff	Martha Shippee	Bernice Sim	Diana Trull
Kimberly Winn				

At 6:32 PM, the meeting was called to order and minutes were approved from the September meeting.

Treasurer's Report

No treasurer's report this meeting.

Godwin Invitational Discussion / Jen Joss

- Per the school, we need to utilize and pay for at least one Custodial staff at \$25/hour.
- The ticket booth will need to keep a tally of the number of attendees entering the stadium.
- Colonial Heights (in exhibition) will pay the fee. 26 bands will be participating.
- Additional 4 Pit signups will be added for Invitational and HCPS Showcase. Chaperones will not be needed, as the Uniform Committee and Leadership team will monitor the students in the building.
- Mr. Ramsey is handling the trophies.
- Will need to know how much petty cash is needed.
- Godwin band warmup is at 8:30pm, performance @ 9:15pm.

Admission Costs:

\$10 general admission

\$7 with student ID + Godwin faculty and staff

Free 5 and under

Concessions:

Kim Winn requests an extra iPad with cellular service and Square reader for Concessions.

It was noted that there is no wifi in the concessions stand. Cellular service of hotspots will be used.

Concessions is coordinating with Godwin Athletics.

Logistics/Volunteers:

Another communication will be sent out to solicit volunteers for empty slots.

Emphasize parental involvement to make this event successful.

Biggest volunteer need is 8-10pm slot.

Jennifer will coordinate with Melissa to send something out midweek.

On Tuesday, October 12th @ 6:30pm, there will be an in-person meeting @ Godwin to run through committee duties and walk through the parking lot.

Invitational Sponsors:

Any level of sponsorship would be appreciated. Can even give any amount.

Due date is October 10th so sponsors can be live a week prior to the event.

Rachel will provide Bernice with a flyer with sponsorship information.

It was noted that sponsors may need to be approached months or even a year in advance in order to prepare and market to benefit their business. This includes ads, risk assessment of cost vs. amount of exposure, etc.

The ideal Sponsorship intake would be half the cost of the Invitational. Because this is the first year in a while, there are learning curves to the sponsorship approach that can be applied to next year.

New Business

The next band booster meeting will take place on November 15 @ 6:30 pm. Virtual meeting.

The meeting was adjourned at 7:37 p.m.